



Social Impact Strategy for RWM

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Introductions



Mike Brophy, Head of Social Impact

- 4 years at RWM establishing community engagement processes
- Development Director for BITC, Prince of Wales charity for Responsible Business
- Thames Water Schools Liaison, Company Charity & Sustainable Development roles
- Secondary School Head of Science and Chartered Biologist
- Former trustee of charities inc. Ford Motor Company and Eastern Leadership Centre

Introductions



Steve Brown, Community Investment Manager

- Community Investment Manager at RWM for 4 years.
- 20 years' experience in the development and delivery of sustainable energy and construction projects and economic development.
- Background in chemistry and chemical engineering (Ph.D. University of Newcastle Upon Tyne).
- Member of the Institute of Engineering and Technology



Tracy Badham, Social Responsibility Manager

- More than 15 years' experience mitigating operational, regulatory and reputational risks through leading design and implementation of community investment, social impact and philanthropic programmes across the extractives sector.
- Diverse skills in managing spearheading employee volunteering campaigns, and increasing engagement in the empowerment of youth and education issues
- Originally from North West London, having moved to Buckinghamshire 12 years ago
- MSc in Sustainability & Responsibility

Introductions

Helen Conway, Copeland Grants Manager



- 24 years experience in the West Cumbrian Not For Profit (NFP) sector: mental health, dementia care, youth delivery, volunteer management
- 6 years with Cumbria CVS providing support to NFPs & project based stakeholder engagement roles
- 6 years recent experience of grants management (Copeland Community Fund)
- My qualifications include Bachelor of Education (Hons), level 7 Dip Management, project management (PMQ), Social Value and SROI (Social Value UK)
- “Home grown” and living in the Whitehaven area for last 25 years, I have a strong commitment to maximising the potential of community investment funding available

John Gallagher, Copeland Grants Officer



- Grew up in Seascale, attending primary school there before moving to secondary school in Egremont
- Worked at Sellafield for 8 years in the Nuclear Materials Accountancy & Safeguards Office
- After Sellafield, extensive experience in the NFP sector
- Most recently employed as a Centre Manager for a Kendal based charity providing office space and common services to many other charities. John was the “face” of the organisation dealing with charities on a daily basis
- John currently lives on the border between Copeland and Allerdale

Introductions

Nichola Nelson-Jones, Allerdale Grants Manager



- Business Manager for a Community Theatre and Arts Centre – securing and managing funding.
- Project Coordinator for a programme establishing educational infrastructure for nuclear supply chains including helping set up a University Technical College, leading on business processes and impact reporting.
- Community Learning Manager for Cumbria County Council including provision for vulnerable adults.
- Initially after graduating I worked at a Community Secondary School developing community partnership projects as well as engaging local business to help deliver a targeted work scholarship scheme for disaffected 14-16 year students
- Social value has been a thread throughout my career. As a proud west Cumbrian I have strived to make strong contributions and have positive impacts on the communities I have served.

Julia Kinch, Allerdale Grants Officer



- 8 years experience working in charities (both local and national) across a variety of sectors including mental health, learning disabilities and higher education
- Roles have included business development, fundraising, project mobilisation, advocacy, community engagement and volunteer coordination
- Qualifications include BA(Hons) Philosophy & Sociology, ILM Level 5 in Leadership & Management, Fundraising Diploma and British Sign Language level 1
- Currently a trustee / management committee member within 2 small community based organisations working in Holocaust education and migrant support

Drivers for Change

- Social Impact is important in attracting and retaining host communities.
- Mirrors approach to Social Impact adopted by the NDA/ private sector.
- Increased expectations from communities of Infrastructure projects
- Synchronise RWM policies with local authorities who deliver social impact
- Planner/ regulators will expect social value to be evidenced and achieved
- RWM is expected to be responsive to and reflective of Government policy (e.g. New Procurement Guidance, Build Back Better, Build Back Greener programmes).
- RWM will be more attractive as an employer in recruiting staff with similar mindsets
- Requirement for a minimum 10% weighting for Social Value in tender assessments

Social Impact Summary Statement

- Positive Social Impact is **crucial to the success of the siting process**. Communities and local authorities will not support the project unless it offers the potential to deliver tangible benefits.
- For a host community, the economic, employment and investment opportunities it creates will be **truly transformational**: place-based social impact needs to be at the heart of our mission.
- We have **three key external objectives**. We have created detailed plans to support these.



**We will
Transform
Communities**

**We will
create Social
Impact
through
Partnerships**

**We will
deliver Social
Impact with
RWM Staff**

COMMITMENT WORKSTREAMS

C1. TRANSFORMING COMMUNITIES

- C1.1 Maximise the opportunities for communities participating in the siting process
- C1.2 Ensure that the disbursement of Community Investment Funding is impactful
- C1.3 Securing the wellbeing & prosperity of communities with Significant Additional Investment

C2. CREATING SOCIAL IMPACT THROUGH PARTNERSHIPS

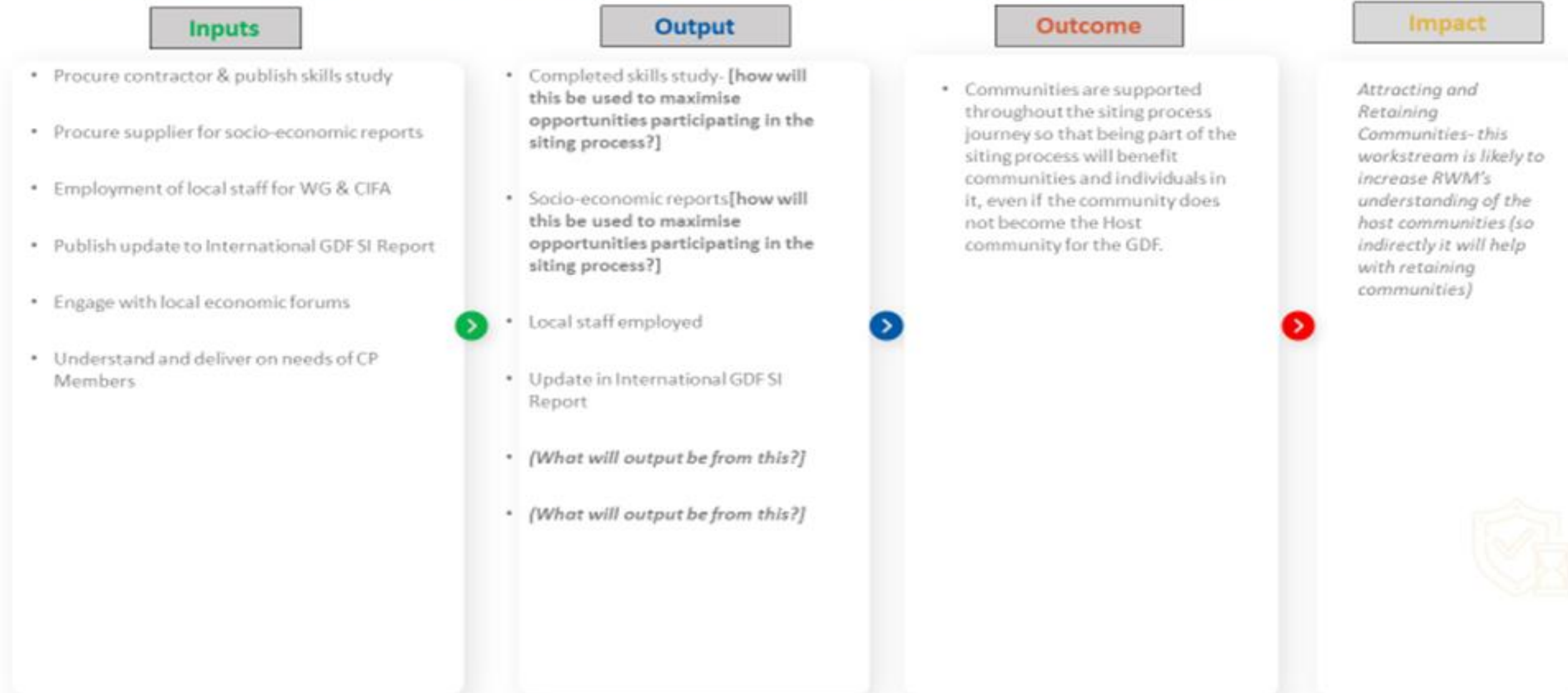
- C2.1 Deliver Social Impact through and in partnership with our Supply Chain
- C2.2 Deliver Social Impact by supporting local and national priorities
- C2.3 Operate a programme of applied social science research

C3. DELIVERING SOCIAL IMPACT WITH RWM STAFF

- C3.1 Provide curriculum support for those in education
- C3.2 Enhance the employability skills of those not yet in work
- C3.2 Invest in RWM staff to enable them to engage effectively in communities

Theory of Change

COMMITMENT WORKSTREAM- PROCUREMENT C1.1- MAXIMISE THE OPPORTUNITIES FOR COMMUNITIES PARTICIPATING IN THE SITING PROCESS



Siting process



Community investment Funding



Initially up to

£1 million

a year per
community partnership
involved in the process



This will rise up to

£2.5 million

a year per community
partnership where detailed site
characterisation has taken place



Significant additional
Investment package
for a host community

Community Investment Funding Criteria



Community Wellbeing
e.g. community facilities



Economic Development
e.g. jobs & skills support



Enhance the environment e.g.
tourist or cultural venues

In addition The Community Partnership can establish local priorities

Community Vision

We will work in partnership with communities to enable them to develop their own vision for the future.

An initial vision can inform any local priorities a Community Partnership has for the allocation of Community Investment Funding.



Significant Additional Investment

For the community chosen to host the GDF the Significant Additional Investment will replace the Community Investment Funding.

The investment is additional to the investment and jobs that a major infrastructure project of this kind will bring to an area.

It is also additional to any funding for planning obligations associated with mitigating impacts during development of a GDF



Summary

1

A multi £billion major infrastructure project that will live within a community for over 100 years – huge opportunity to think long-term.

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2

RWM is committed to working closely with local communities, local authorities and place leaders on this project.

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3

Community involvement and support in this consent-based process is essential – must have both a suitable site and a willing community.

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4

Community visions, developed locally, will shape the project and significant additional investments. Chance to maximise positive impacts in green regeneration and sustainable growth.

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How a GDF can benefit a community



<https://youtu.be/6irCmnoilck>